Dear EDUHERO,

An ancient proverb that says "We do not inherit the earth from our ancestors, we borrow it from our children". Our children today are facing climate change and deforestation issues that might seem impossible.

But it is YOU who has the power to create the next generation of thinkers, collaborators, communicators, and innovators! The ones who we have borrowed the earth from.

And it is YOU who can channelize their positive energies and make them believe that they are NOT helpless, that CHANGE is possible, and that THEY can drive it to build a prosperous and sustainable future.

Today, Design for Change gives you the simple formula to unleash every child’s I CAN Superpower! Go ahead, tell your children that the Rainforest can be saved, that they don’t need permission to make this planet a better place!

Join the Rainforest Kids Challenge and get your children be part of this global movement.... led by children.

Kiran Bir Sethi
Founder, Design For Change

GRAND PRIZE
OF $3300 EACH
FOR THE 3 BOLDEST IDEAS

To pay the expenses to be part of the Be the change (BTC) celebration in Sao Paulo in Nov 2020

WHAT WILL YOUR CHILDREN CHANGE TODAY?

The winning teams will use the prize money to come to the award ceremony at the 2020 Be The Change Celebration (BTC) to be held in Sao Paulo, Brazil.

Selected solutions will also appear on the I CAN Marketplace of Solutions.
GETTING STARTED

Students to start a discussion on enabling change. You can show meaningful and fun. Introduce your students to the framework.

1.OBSERVE

Look at your surroundings closely. Observe things that bother you (hot spots). Create a map of your observations-map your world through these:

- What you see (eg. deforestation, illegal logging and mining, poaching, forest fires, destruction of indigenous peoples, loss of habitat and biodiversity, damaging agricultural and livestock practices etc.)
- What you feel (eg. responsibility towards environment, helpless, etc.)
- What you hear

1.BRAINSTORMING TOOLS

1. All ideas are good ideas... don’t shy away from the wild ones.
2. Build on the ideas of others - use the word ‘and’ instead of ‘but’.
3. Illustrate your ideas for better clarity.
4. Some tips to consider... Is your solution: - bold in nature - easy to replicate - long lasting - impacting maximum number of people

THINGS TO REMEMBER
- Try to think beyond the first or obvious solution and collect as many ideas from as many people as possible.

A winning story in comic book

THINK FROM YOUR HEART

The first step towards making change happen is to try to understand how people feel.

1. OBSERVE

2.VOTE

3. DIG DEEPER

After selecting the issue, dig deeper to understand it better. Here are some questions that will help you do this.

- WHEN does it happen?
- WHERE does it happen?
- WHO is being affected?

4. ENGAGE

Now, go and talk to people who are involved and affected by the situation. Interview them to understand their concerns so that you can design your solution with them and not for them.

VISUALIZE CHANGE

The clearer we can IMAGINE it, the better we can DO it!

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DO

MAKE CHANGE HAPPEN

Be the CHANGE!

1.PLAN

Consider the following while planning:

- What resources will be required?
- What is the budget?
- How will you get the money?
- How many people will be required?
- How much time will it take?
- How will you document your work?

Choose your roles and responsibilities keeping your strengths in mind.

2.IMPLEMENT

Go out and put your plan into action. YES, YOU CAN!

3.REFLECT

- What 3 things did you learn about the situation?
- What 2 things did you learn about your team-mates?
- What 1 thing did you learn about yourself?

Think about ways to sustain the impact of your project?

ARE YOU READY?

Make super squads of at least 3 students.

Now follow these 4 steps.

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THINGS TO REMEMBER

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- Remember effective planning is at the heart of the project.
- Learn from your mistakes.
- The clearer we can see the bigger the change.

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WHY SHOULD YOU PARTICIPATE?

The DFC Program offers you a structured way to teach the 21st century skills like leadership, communication, collaboration and creative thinking. The program also enhances confidence and self-belief among children. Students move from a mindset of 'CAN I?' to 'I CAN!' Research proves that this confidence can help improve their academic score by up to 28%.

(Boyatzis, R)

GET INSPIRED!

Maria was disturbed by the lack of green cover.

In IE Rural Hojas Anchas, 2014.

Maria, where are the trees?

Did you see those machines taking the trees away?

Oh my GOD!

Without the trees there will be no birds, oxygen, animals!

Noooo!!

We have to save our trees!

We NEED to do something about it...

Yeah! Maybe we can use that idea to help us!

Can we use planes to drop seeds instead? Remember that robotics class that we took?

I GOT IT!! We can make a remote-controlled toy plane that drops seeds!

The students proceeded to build a remote controlled plane from recyclable materials that could drop seeds on the land.

Look!! It's working!!

The seeds were taken care of by the students and, before long, started growing into trees...

WE DID IT!

The green cover is back!!

There is loads of waste around, maybe we could use that?

Do you remember there are those planes that could drop water?

Maria was disturbed by the lack of green cover.

There is loads of waste around, maybe we could use that?

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